

A touch of AI, and a wealth of

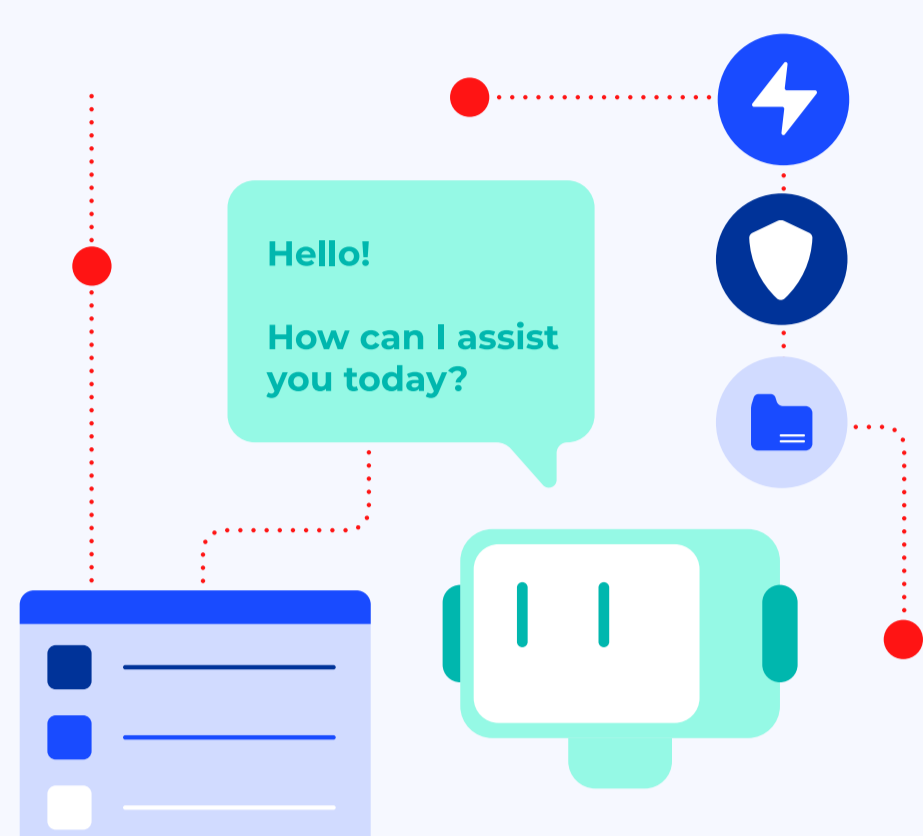
human experience

Maximise human value with watsonx from IBM

AI is everywhere, rapidly being adopted by businesses eager to fully utilise its advantages. With AI still in its infancy however, **it can be challenging to navigate the noise** and choose the right solution for your company.

Let's take a look at watsonx, an AI solution from IBM, and understand:

- ▶ **What each watsonx assistant does**
- ▶ **What the assistants offer users**
- ▶ **Who can benefit the most from them**



IBM watsonx Assistant

A conversational AI tool that creates chatbots and virtual assistants for businesses. These assistants are capable of handling inquiries from customers, providing information to users and performing tasks through natural language conversations.

What watsonx Assistant offers users?

- ▶ Quick and accurate responses to customer questions, **improving customer service**
- ▶ Assistants work around the clock, guaranteeing **24 / 7 availability**
- ▶ Reduces the need for human customer service agents, which can contribute to **overall cost savings**

Who can benefit from watsonx Assistant?

- ▶ **Finance services** can make use of watsonx Assistant's ability to identify and block fraudulent activities in real-time
- ▶ **Retailers** benefit from enhanced customer care, as customers are empowered by watsonx Assistant to find solutions for themselves
- ▶ In the **Healthcare sector**, watsonx Assistant can ensure compliance with regulations and standards

IBM watsonx Orchestrate

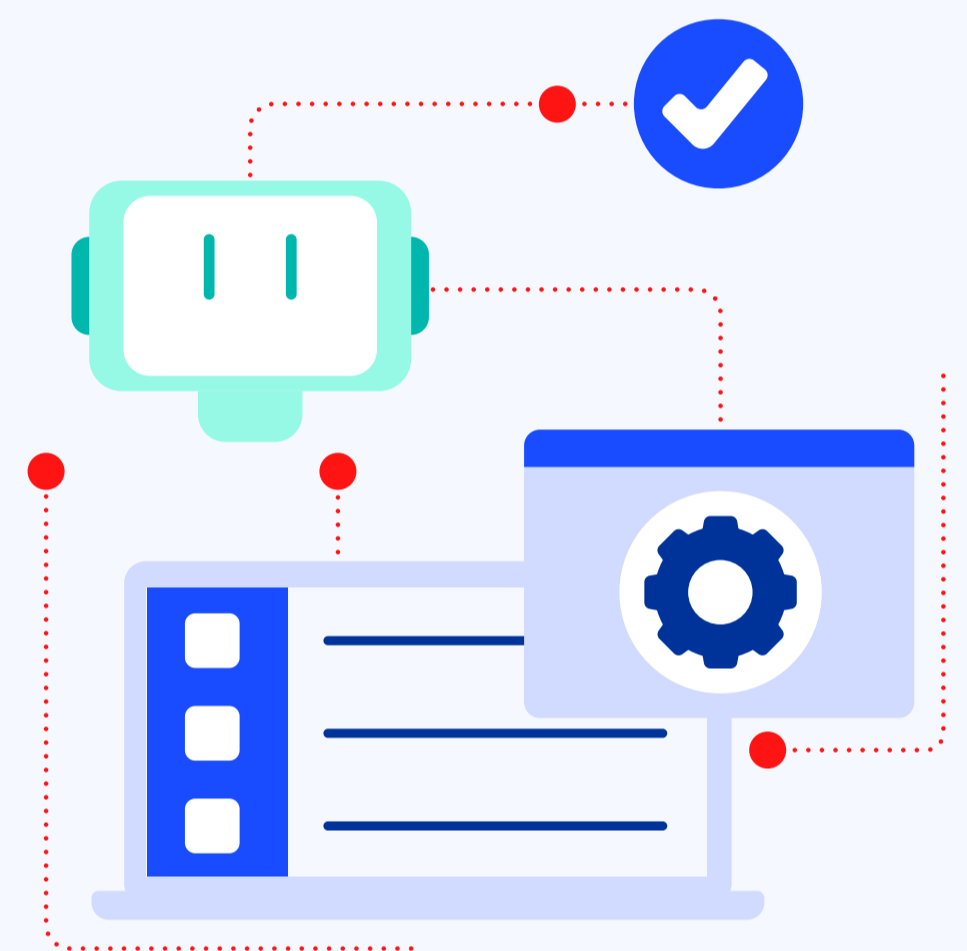
This tool is designed to automate workflows and processes using AI. It can integrate with an array of applications and systems to streamline tasks and aims to improve the overall efficiency of your business.

What watsonx Orchestrate offers users?

- ▶ **Increases productivity** by automating repetitive tasks, freeing up time for more important work
- ▶ Ensures tasks are completed the same way every time, **creating consistency**
- ▶ Allows for **scalability** as Orchestrate can easily handle growing workloads without additional resources

Who can benefit from watsonx Orchestrate?

- ▶ Orchestrate can fine-tune and optimise complex production processes in the **Manufacturing sector**
- ▶ **Governments** can make use of watsonx Orchestrate's ability to summarise critical contract information, and identify any potential risks
- ▶ The process of extracting and classifying information from **Energy sector** operational reports can be fully automated by watsonx Orchestrate



IBM watsonx Code Assistant

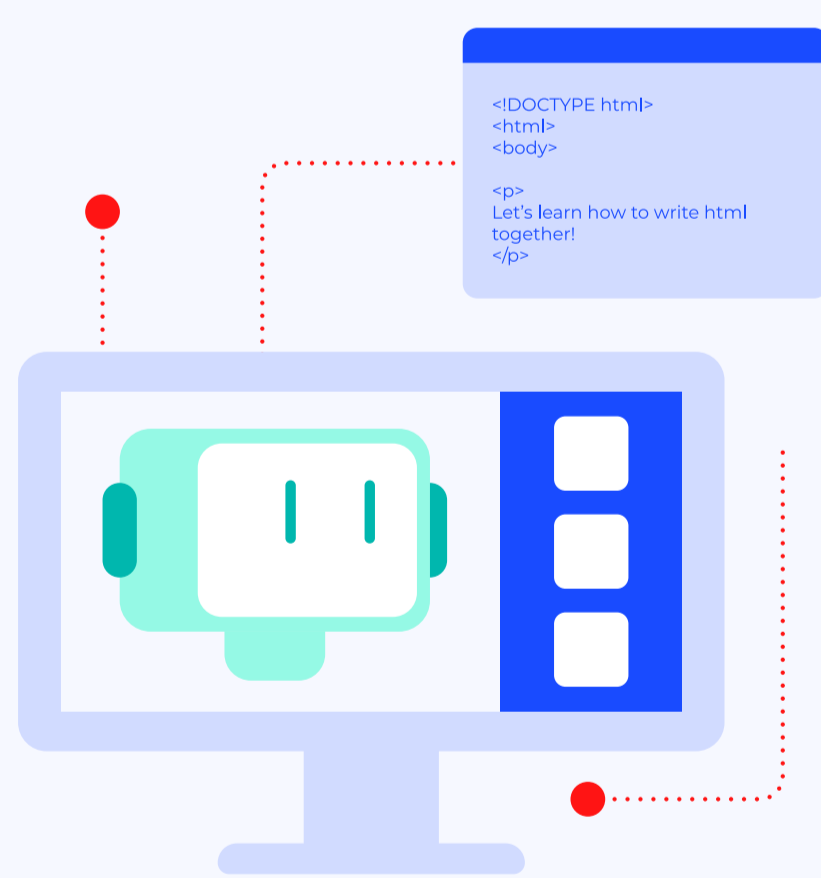
A generative AI tool that can assist in writing, reviewing, and optimising code. It provides real-time suggestions, explanations, and can even generate tests and documentation.

What watsonx Code Assistant offers users?

- ▶ Automated testing and code reviews result in a **reduced amount of errors**, as issues are caught early
- ▶ Speeds up coding by providing instant suggestions and automating repetitive tasks, leading to **faster development**
- ▶ Helps to ensure code follows best practices and is well-documented, meaning a **higher quality of code**

Who can benefit from watsonx Code Assistant?

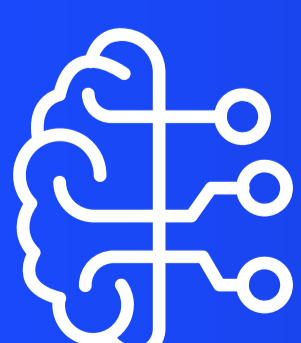
- ▶ Code Assistant can be used in **Higher Education** to help students understand coding concepts and improve their programming skills.
- ▶ The **Quality Assurance** sector can take advantage of watsonx Code Assistant's ability to automatically create test cases that can be used to verify software behaves as expected
- ▶ Anyone in **Cybersecurity** can use Code Assistant to implement scripts that detect anomalies and potential security threats, improving security posture



A partnership centred around your success

Now that you understand exactly how the watsonx Assistants are capable of and the value they can add, **work with a partner** who can manage and support the implementation of watsonx to your business.

Logicalis can help **configure and integrate** watsonx to support achieve your desired outcomes, **putting the full potential of AI at your fingertips!**



Maximise the potential of an AI-driven workforce

Reach out to a member of our team today and **take the first steps** of your journey to elevating your human experiences.