

# A proactive approach to Software Asset Discovery and License Management

Adding value with Logicalis Software Insights

Logicalis Software Insights is a software discovery, assessment, and license management solution that supports the business, operational, and risk management of an organisation's IBM software estate.

Developed in-house by Logicalis and supported by Flexera tooling, it focuses on addressing the complexities, challenges, and overheads typically encountered when managing assets and services associated with large, distributed IT infrastructures.

## Who benefits from Insights?

The service provides high-value, accurate and up-to-date information for business owners, software asset managers and procurement stakeholders. This enables them to understand and manage their software assets more effectively.



### Validated baseline of IBM software assets

Using Logicalis' expertise, our service provides organisations with a live, accurate, and detailed view of their IBM software assets. With a baseline on deployment, contract and licenses, customers have certainty on their deployed software estate, contractual requirements and applicable maintenance status.



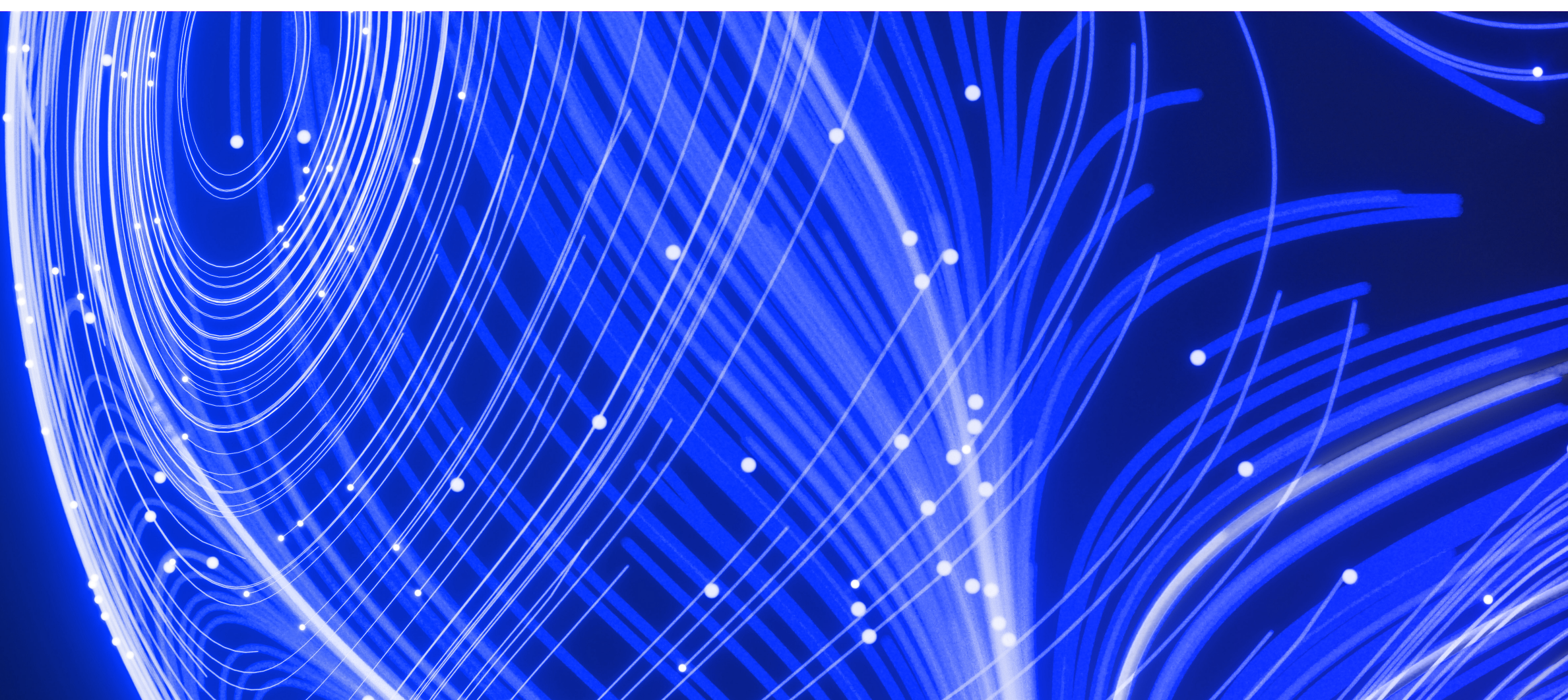
### License position

Insights provides an overview of license entitlements compared to deployments, measuring levels of compliance with IBM terms. It can identify risks, and offer recommendations to mitigate them.



### Optimisation and management

The service also provides a detailed software and support analysis, forecasting options for lowering costs and optimising license consumption. Logicalis review your environment holistically, making recommendations on best license use in conjunction with optimised infrastructure recommendations, to reduce software costs. Logicalis can provide an ongoing, iterative service to manage your usage and deployment.



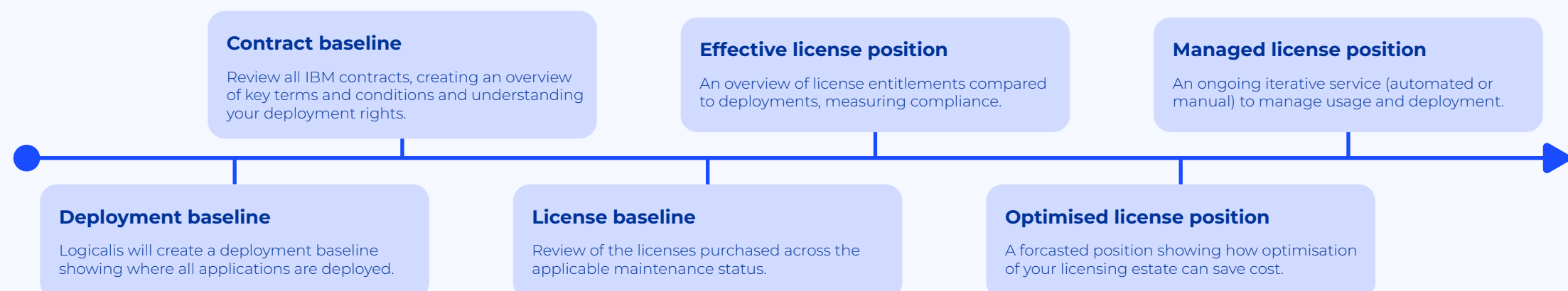


## A global view of your assets

Logicalis Software Insights builds a holistic view of an organisation's IBM software assets mapping components to region, country, and site.

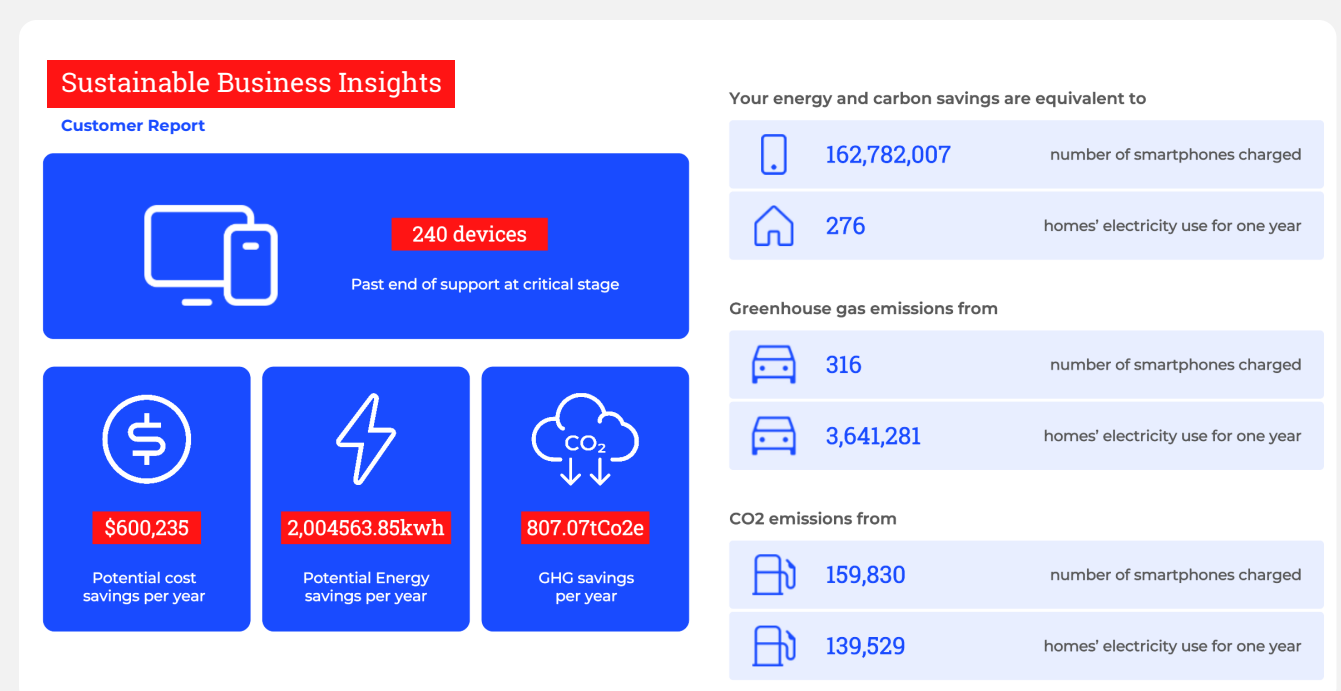
Having this detailed view of their global estate, operational and business teams can manage, plan change and leverage their assets much more effectively while also giving procurement teams the data they need to leverage scale and optimise multiple support and licensing agreements.

### Logicalis Software Insights



## Sustainable Business Insights

Logicalis Insights also provides a sustainability assessment of an organisation's software assets and the infrastructure it runs on. This add-on to Insights allows an organisation to understand the current carbon, energy consumption and cost of their estate while outlining where replacement or transformation initiatives can drive down both.



*\*Sustainability report provides a current and post assessment of carbon, consumption and cost following network change and device replacement.*

## Insights: Service details

### Provision of a quarterly report detailing the following:

The service is based on the collection, validation and analysis of data on the actively deployed software assets. Logicalis can provide manual and automated services to monitor software assets and deployment. Using IBM approved license measurement tooling, Logicalis can provide customers with audit-ready output, in anticipation of IBM verification requirements.

For capturing the baseline, data collection can be performed manually, or from a customer's in-house system or toolset. For auditable license verification, IBM approved tooling must be used, and Logicalis can support a one-off deployment as well as an ongoing managed service. Reporting can occur inline with customer needs, and analysis is supported with recommendations and observations ensuring that customers are made aware of any changes to their asset risk or lifecycle status.

## Ready to unlock the full potential of your software?

Take the first step towards being proactive about your Software asset health and license management with Logicalis Software Insights.